

# MATH 150

## Today

1. 5.4: Applications of exponential and logarithmic functions
2. Homefun 15

### Goals:

1. Applications of exponential functions (Understand the ideas of exponential growth and decay as a percentage change)

## Where is today's material used?

1. Physics: radioactive decay
2. Biology: population growth
3. Economics: interest

## 5.4 Applications of Exponential and Logarithmic Functions

1. Fancy limit:  $\lim_{n \rightarrow \infty} \left(1 + \frac{r}{n}\right)^n = e^r$ .
2. Percentage growth and compounding ( $(Q(t) = Q_0(1+r)^t, Q(t) = \left(1 + \frac{r}{n}\right)^{nt}$ )
3. Continuous growth ( $Q(t) = Q_0e^{rt}$ )
4. Doubling time/half-life
5. Examples. p. 384: 21, 22, 29, 52, 57, 56

## Next Time

1. 5.5: L'Hôpital's Rule [13 min]