## **MATH 249**

## Today

- 1. 14.8 Lagrange Multipliers (Understand the method of Lagrange Multipliers for constrained optimization problems)
- 2. WeBWorK

## 14.8 Lagrange Multipliers

- 1. Given a function f of two variables, we seek to optimize f subject to a constraint of the form C : g(x, y) = k (f is forced to lie on a path C).
- 2. Note that g(x, y) = k is a level curve of g.
- 3. We seek the greatest value of c such that g(x, y) = k meets f(x, y) = c.
- 4. At each point, if C is passing **through** a level curve of f, then we can pass to a higher value of f.
- 5. This ceases to be possible when C is tangent to a level curve of f that is, when the tangents to C and the level curve of f are parallel.
- 6. This happens when the normals to the curves are parallel, too.
- 7. Accordingly: we seek points at which  $\nabla g || \nabla f$ .
- 8. That is: we seek  $\lambda$  such that  $\nabla f = \lambda \nabla g$ .

9. Examples p. 940: #7, 9, 6

## Next Time

1. Optimization summary